

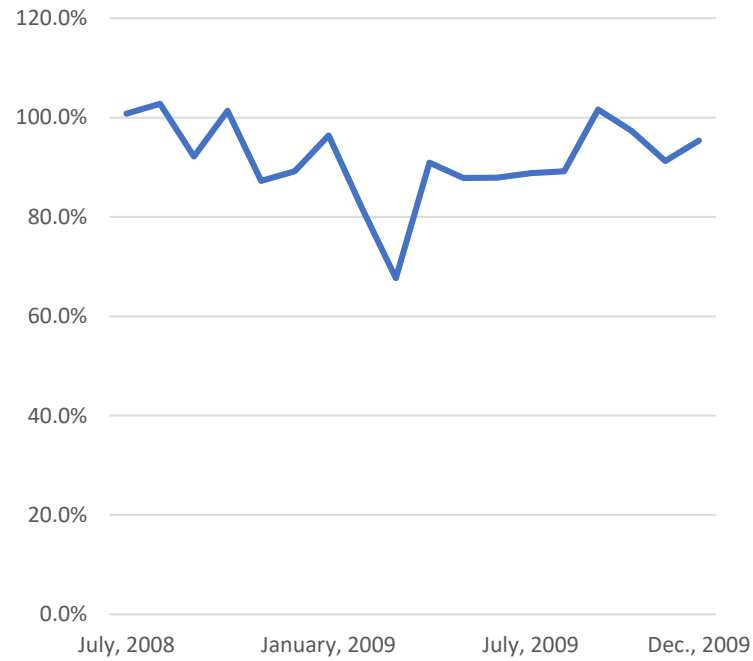
Tourism Marketing

Ken Jones, Economic Research Analyst

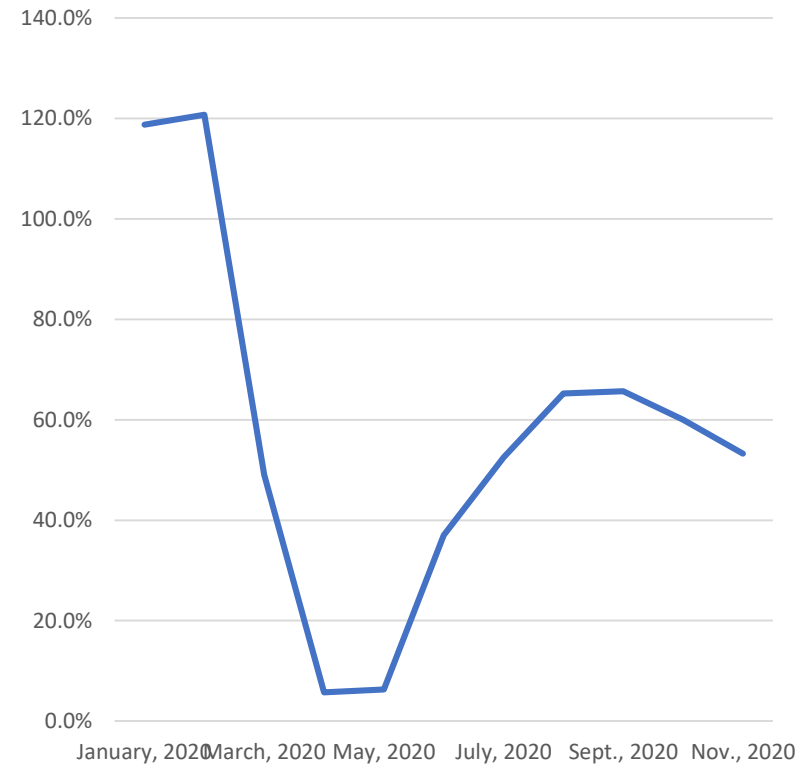
Vermont Agency of Commerce and Community Development

March 11, 2021

Lodging declines during the Great Recession



Lodging declines during Covid-19



Importance of Lodging in the Vermont Economy

Accommodation Location Quotient	
GeoName	2019
United States	1
Connecticut	0.508
Florida	1.797
Hawaii	7.447
Maine	1.798
Massachusetts	0.944
New Hampshire	1.634
New York	1.096
Rhode Island	1.373
Vermont	3.646